



**MONTEREY BAY REGIONAL
BUSINESS PLAN COMPETITION**
— 2013 —

CALLING ALL INNOVATORS!

Have an idea?

Compete for a prize package of cash and services to start your business

Are you innovative?

Have a great idea for a business?

Meet investors, service providers and business leaders who can make your business a reality.

Attend free workshops that help you complete the application and give you an edge.

Attend FREE workshops to begin to prepare your application

COMPETITION TIMELINE

FEBRUARY - MARCH

Attend one of the workshops held across the region designed to give you a head start on the application process.

MONDAY, MARCH 18

One-page applications are due by 5:00 p.m.

FRIDAY, MARCH 29

Mandatory event; preliminary screening of applications at CSUMB.

MONDAY, APRIL 25

Finalists must submit their complete business plan by 5:00 p.m.

FRIDAY, MAY 3

Forum Event – Live presentations of finalists. Winners announced.

WHO WILL BE THE NEXT CHAMPION?



Congressman Sam Farr awards the 2012 Champions, YoDerm

The 2013 Monterey Bay Regional Business Plan Competition is for regional start-ups, students and emerging businesses.

Attend free workshops to help you complete your entry:

- Monday, February 11 at 6:00 -7:30 p.m. Location: Monterey Peninsula College, Sam Karas Room in the Monterey Peninsula College library. 980 Fremont St. Monterey, 93940.
- Tuesday, February 12 at 12:00 – 1:30 p.m. Location: Cruzioworks, 877 Cedar St. Santa Cruz, 95060
- Wednesday, February 13, from 4:00-5:30 pm. Location: Salinas Chamber of Commerce, 119 E. Alisal St. Salinas 93901
- Tuesday, February 19, from 12:00-1:30 p.m. Location: San Benito County Chamber of Commerce, 243 Sixth Street, Suite 100, Hollister 95023
- Thursday, February 21, at 6:00-7:30 p.m. Location: Monterey Peninsula College, Sam Karas Room in the Monterey Peninsula College library. 980 Fremont St. Monterey, 93940.
- Saturday, February 23, from 3:00 -5:00 p.m. Location: Monterey Institute of International Studies, 411 Pacific Street, Monterey 93940 ~ McGowan Room 320
- Tuesday, March 5, from 4:00-5:30 p.m. Location: Marina Technology Cluster

MONTEREY BAY REGIONAL BUSINESS PLAN COMPETITION PARTNERS INCLUDE:



Monterey Institute of International Studies | California State University Monterey Bay School of Business | Barich Business Services | Project 17 funded by the Small Business Administration | Institute for Innovation and Economic Development at CSUMB | Monterey Peninsula College | The University of California at Santa Cruz School of Engineering | Monterey Peninsula Chamber of Commerce | Santa Cruz Chamber of Commerce | Santa Cruz County Business Council | The Marina Technology Cluster | The City of Marina | CSUMB Small Business Development Center | Arroyo Seco Vineyards | The City of Gonzales | The City of Hollister | The City of Santa Cruz | The City of Seaside | The City of Watsonville | The Economic Development Corporation of San Benito County | The County of Monterey | Khan-Bernier | HRResource Solutions | Goodwill Industries of the Central Coast | Central Coast Small Business Development Center | The Monterey County Business Council | San Benito Regional Clean Energy Technology Center | NextSpace CoWorking + Innovation, Inc. | The Monterey County Weekly | DLA Piper | Dr. Rock Clapper, the Band of Angels | The Monterey Bay Consultants Group | Pebble Beach Partners | Armanasco Public Relations | Business Logistics | Ian Stock, Esq. and Entreprelaw of Santa Cruz | Patrick Reilly, Esq. and the IP Society | Walker & Reed, LLP. | Wilbur-Ellis | WhiteSummers | Driscoll's | Ocean Mist Farms | The Central Coast Marketing Team | Peterson Communications and Marketing |

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